

The logo for Ulta Beauty is displayed in a vibrant orange color. The word "ULTA" is written in a large, bold, sans-serif font. A thick, curved line starts on the left side, arching under the "U" and "L", and ending under the "A". Below "ULTA", the word "BEAUTY" is written in a smaller, all-caps, sans-serif font. A registered trademark symbol (®) is located to the upper right of the "A" in "ULTA".

ULTA[®]
BEAUTY